



Dave Thomas  
Foundation  
for Adoption®

Finding Forever Families for Children in Foster Care

## Memo

**To:** Wendy's U.S. Company and Franchise Operators

**From:** Rita Soronen, President & CEO

**Date:** November 11, 2020

**Re:** Franchise Organizations Launch New Fundraising Campaigns to Raise Awareness and Support for the Foundation's Mission

**This summer, Select Wendy's® restaurants in the Greater Knoxville, Greater El Paso, Greater Orlando/Tampa, Greater Miami and Greater West Palm Treasure Coast areas raised nearly \$275,000 through the sale of foster care adoption awareness wristbands and generous donations to benefit the Dave Thomas Foundation for Adoption.**

A special thank you to Jhonny Mercado and the JAE Restaurant Group for their leadership in organizing a successful campaign, engaging restaurant operators, managers, crew and customers.



Pictured: JAE Restaurant Group crew in Orlando, FL

**Thomas 5 Limited and Primary Aim, along with their restaurant managers, crew and customers in the Pittsburgh, PA and Wheeling, WV areas also recently raised \$32,000 through the sale of coffee cards.**

Campaigns like these are critical to expanding our Wendy's Wonderful Kids® program to serve more youth in foster care who are often overlooked. This includes teenagers, children with special needs and siblings, like DeJuan and Deale, who were adopted in Pennsylvania.

**To learn how the Foundation can support your fundraising campaigns, contact Dean Bring at [dean\\_bring@davethomasfoundation.org](mailto:dean_bring@davethomasfoundation.org).**

Together, we can give more children in foster care the foundation for a brighter future.

With deep gratitude and all good wishes,

Rita L. Soronen



Pictured from left: DeJuan and Deale